## What is the ASVAB\* Test REALLY?

\*Armed Services Vocational Aptitude Battery Test, a product of the U.S. Department of Defense

| MILITARY MARKETING SPIN V   | S. MILITARY OFFICIAL FACTS  |
|---|---|
| Source: www.asvab.com<br>Including from materials for download  | Sources: United States Army Recruiting Command: USAREC Regulations 601–59<br>and 350–13; and<br>Department of Defense: Instruction No. 1304 12E, and MEPCOM Reg. 601–4  |
| A Student "Career Exploration Program"  | "ASVABprovides the field recruiter with a source of leads of HS seniors and juniors qualified through ASVAB for enlistment into the Active Army and Army Reserve."  |
| "The high-school version of the ASVAB is not primarily for use by the military."  | "The purposes of the DoD Student Testing Program are to: 1) Provide the Military Services with access to the high school market and recruiters with prequalified recruiting leads."  AND  "All Recruiting Brigade commanders need to show increased penetration [of the high school Student Testing Program] on a yearly basis."  |
| Promotion to the student: "Realize your strengths. Realize your dreams."  | "It is essential that [military recruiting] personnel ensure the promotion of the ASVAB in all schools within their assigned recruiting area."  |
| <ul> <li>"Designed to help students: <ul> <li>Learn more about themselves and the world of work</li> </ul> </li> <li>Explore occupations in line with their interests and skills</li> <li>Develop an effective strategy to realize their career goals"</li> </ul>   | "Recruiters willuse ASVAB service printouts to their advantage in contracting and enlisting qualified applicants."  AND  "As a recruiter, one of your most important responsibilities will be arranging the ASVAB in your schools. This process is called 'Marketing the ASVAB'encourage all schools to test classwide."  AND  "The ASVAB recruiter printout provides information you can't get from any other list. The printout provides the recruiter with concrete and personal information about the student." |
| "Explore your interests. Expand your horizons."   | "ASVAB results are used as recruiting lead sources."  |
| Parents may be told: "Test scores are provided <b>only</b> to the school counselor (who in turn distributes them to the students). The schools authorize whether or not the student test scores will be released to the military."  [Note: Parents <b>have no say in</b> authorizing the release of test records for military receptions are the scores. That | "School personnel shall be required to select the recruiting release option for their students." [Note: The "recruiting release options" are designed to release test results and student personal information to all military recruiters as soon as seven days after a student receives their results. Again, the release authority is   |
| test records for military recruitment purposes. That decision is made when the school schedules the test with the military. ASVAB is structured to eliminate direct   | given to the schools, not the student or parent.]  AND  |
| parental involvement in matters of privacy and who receives the test resultsreleased to a variety of military purposes. Often parents do not receive factual, informed disclosure when their child is scheduled to take the test.]  | "Based on the recruiter release option selected by each school, the USMEPCOM shall concurrently provide the Military Services with aptitude scores for the juniors, seniors and post-secondary schools tested."  AND  "attitudent test seems a portionly provided to Military Services and the  |
| IF PARENTS RECEIVE ANYTHING ABOUT ASVAB, IT IS TYPICALLY STATEMENTS IN THE ABOVE COLUMN, NEVER THOSE IN THE COLUMN TO THE RIGHT!  | "student test scoresroutinely provided to Military Services and the DMDC [Defense Manpower Data Center]the Director DMDC shallplan, program, budget and finance ASVAB-related research."  |
| TURN OVER FOR MORE ASVAB FACT VS. SPIN  |   |

## OTHER PRO-ASVAB SPIN

### VS.

## MILITARY OFFICIAL FACTS

"The ASVAB test is administered by civilians."

[This claim implies that counselors and teachers are not involved, when they clearly are sought out to be involved in the test.

Further, it does not address the military's structure of the ASVAB Student Testing Program which is: administered during instructional time, in school buildings, using tax-payer supplied school resources, with schools authorizing the release of test results, and absent requirements for straightforward, explicit, fully-informed parental notification or consent for students taking the official military entrance test.]

"The ASVAB test is a federal program."

[This comment implies that this non-mandatory test is somehow required in law. It is not.]

"Schools shall be encouraged to provide proctors during ASVAB testing. Recruiting personnel, with the local MEPS commander's authorization, may also proctor test sessions. However, in each room where recruiters are used as proctors, a USMEPCOM-authorized test administrator must be present. The HQ, USMEPCOM, may, as an exception to policy, grant approval for recruiter assistance in administering large student testing sessions."

#### AND

"Educational staff agreement (ESA). School staff may be appointed as a proctor or assistant TA [Test Administrator] for payment or on a voluntary basis. (Educational Staff Agreement) will be used for paid service...(Educational Staff Agreement for Voluntary Services) will be used for voluntary service. The maximum amount that can be paid for any one school session is \$2,500 regardless of the number of personnel used. This must be taken into consideration for large test sessions."

"School and student participation in the [Student Testing Program] is voluntary. DoD personnel are prohibited from suggesting to school officials or any other influential individual or group that the test be made mandatory. Schools will be encouraged to recommend most students participate in the ASVAB [Career Exploration Program.]"

# ASVAB: WHAT ABOUT STUDENT PRIVACY? WHAT ABOUT PARENTAL RIGHTS?

Under the ASVAB "Student Testing Program," which is "essential" to the military, the test is administered during instructional time, using school staff [paid by the military or as volunteers], using school resources.

Students provide on the test: Social Security Numbers, race/ethnic categories, and career intentions.

On the day that a student sits for the ASVAB test in their high school classroom, here is the "Privacy Act Statement" that a sophomore, junior or senior--typically a minor--signs on his/her own behalf, without any required informed parental notification, input or permission. (Reformatted for easier reading and understanding; original printed as a run-on paragraph. Text is identical.)

## STUDENT TESTING PROGRAM PRIVACY ACT STATEMENT ARMED FORCES VOCATIONAL APTITUDE BATTERY

### "PRINCIPAL PURPOSES:

- To compute and furnish test score products for career/vocational guidance and group assessment of aptitude test performance;
- for up to 2 years to establish eligibility for enlistment (only for students at the eleventh grade or higher and only with the expressed permission of the school);
- for marketing evaluation, assessment of manpower trends and characteristics;
- and for related statistical studies and reports."

Page 2

Information gathered by Learning Not Recruiting, Toledo, Ohio. Current as of September 21, 2009. (Revised September 25, 2009)